



**Government of India
Ministry of MSME**

District Industrial Profile of Ghazipur District

**Carried out by:
Branch MSME-DI, Varanasi**



MICRO, SMALL & MEDIUM ENTERPRISES
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MSME-Development Institute-Allahabad

(Ministry of MSME, Govt. of India,)

Phone: 0532-2696810, 2697468

Fax:0532-2696809

E-mail: dcdi-allbad@dcmsme.gov.in

Web- msmediallahabad.gov.in

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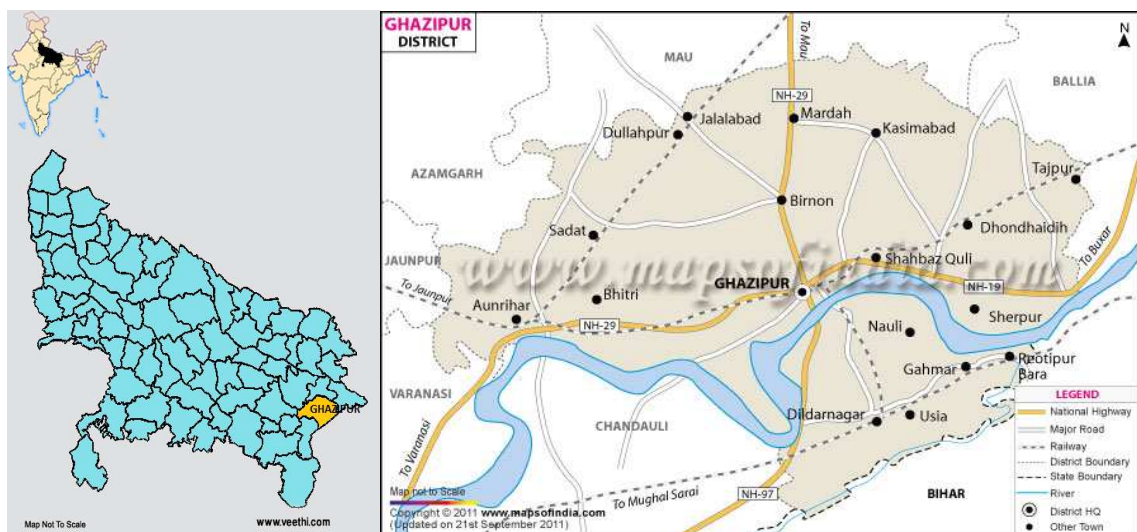
Brief Industrial Profile of Ghazipur District

1. General Characteristics of the District

Ghazipur, a district of eastern Uttar Pradesh, was constituted as a separate district in 1818. The city of Ghazipur is the district headquarters. Ghazipur is famous for production of unique Rose Scented Spray called 'Gulab Jal' and for the tomb of famous Viceroy of British India **Lord Cornwallis** who died here and his tomb is being conserved by Archeological Survey of India. The "Government Opium and Alkaloid works" situated in Ghazipur city is the biggest opium factory of Asia.

1.1 Location & Geographical Area.

Ghazipur district forms the eastern part of the Varanasi Division. It lies between the parallels of 25° 19' and 25° 54' North latitude and 83° 4' and 83° 58' East longitude. This location is 67.50 Meter above the sea level. The length of district from East to West is 90 Km. and width from North to South is 64 Km. River Ganges from one side and Karmnasa from other side divide it from Bihar State. It is bounded by Ballia and Bihar State in east, Jaunpur, Varansi and Azamgarh in west, Mau and Ballia in north and Chandauli in south. The boundaries are generally conventional though at places they are marked by natural feature. Total geographical area of the district is about 3377 Sq.Km.



1.2 Topography

Rice-wheat cropping system is pre-dominant. Temperature varies from 4 degree Celsius to 44.6 degree Celsius maximum from winter to summer. Annual precipitation varies from 800 mm to 1034 mm. Paddy crop suffers when October month or 'Hathia' nakshathra. This failure also affects the succeeding Rabi crops and cropping systems. Major crops are paddy, maize, Arhar, Jwar, Bazra in Kharif season, Wheat, barley, lentil, toria, mustard and winter vegetable in Rabi season. 80% of which is received during the month of June to September.

Soil types Clay loam, sandy loam, diara soil (silt), black soil (karail region)

1.3 Availability of Minerals

Ghazipur district is devoid of mineral deposits except for sand available across the bank of river Ganga, which is being used for construction of buildings.

PRODUCTION OF MINERAL 2010-11

Sl.No.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	Sand	15,000 Cubic Meter
2.		

SOURCE: DEPT. OF MINES & GEOLOGY, GHAZIPUR

1.4 Forest

Forest covered area in Ghazipur District about 121 Hactare. Main species are Sheesham, Jamun, Mahua, Eukayliptus, etc.

1.5 Administrative set up.

The District is divided into five tehsils viz. Sadar, Saidpur, Zamania, Muhammadabad and Jakhania and 16 blocks. There are 193 Nyay Panchayats and 1050 Gram Sabhas in the district, 2583 inhabited villages and 781 non-inhabited villages in district. Urban areas consist of 3 Nagar Palika Parishad (Ghazipur, Muhammdabad, Zamania) and 5 Town Areas (Saidpur, Jangipur, Dildarnagar, Sadaat and Bahadurganj). A total of 23 Police Stations take care of law and order in the district.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			83.04° to 83.58°E
	ii) Longitude			25.19° to 25.54°N
	iii) Geographical Area		Sq. Km.	3377 Sq. Km.
(B)	Administrative Units			
	i) Sub divisions			05
	ii) Tehsils			05
	iii) Sub-Tehsil			-
	iv) Patwar Circle (Blocks)			16
	v) Panchayat Simitis			16
	vi)Nagar nigam			-
	vii) Nagar Palika			03
	viii) Gram Panchayats			1050
	xi) Revenue villages			3364
	x) Assembly Area			07
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1856547
	ii) Female	2011		1766143
(B)	Rural Population	2011		3348855
	Urban Population	2011		273835
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	333214
	ii) Forest cover	2010-11	”	121
	iii) Non Agriculture Land	2010-11	”	3541
	v) cultivable Barren land	2010-11	”	3202
4.	Forest			
	(i) Forest	2010-11	Hectare	121
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	135869
	ii) Buffaloes	2007	Nos.	187331
B.	Other livestock			
	i) Goats	2007	Nos.	278716
	ii) Pigs	2007	Nos.	12043
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Km	193

V) Roads			
(a) National Highway	2010-11	Km	213
(b) State Highway	2010-11	Km	72
(c) Main District Highway	2010-11	Km	250
(d) Other district & Rural Roads	2010-11	Km	3221
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km	435
(f) Kachacha Road	2010-11	Km	-
(VI) Communication			
(a) Telephone connection	2010-11		22170
(b) Post offices	2010-11	Nos.	376
(c) Telephone center	2010-11	Nos.	46
(d)Density of Telephone	2010-11	Nos./1000 person	6.0
(e) Density of Telephone	2010-11	Nos. per Km.	7.0
(f) PCO Rural	2010-11	Nos.	577
(g) PCO STD	2010-11	Nos.	277
(h) Mobile	2010-11	Nos.	1216532
(VII) Public Health			
(a) Allopathic Hospital	2010-11	Nos.	33
(b) Beds in Allopathic hospitals		Nos.	967
(c) Ayurvedic Hospital		Nos.	45
(d) Beds in Ayurvedic hospitals		Nos.	203
(e) Unani hospitals		Nos.	11
(f) Community health centers		Nos.	08
(g) Primary health centers		Nos.	65
(h) Dispensaries		Nos.	73
(i) Sub Health Centers		Nos.	393
(j) Private hospitals		Nos.	18
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	102
(b) rural Bank Products		Nos.	72
(c) Co-Operative bank products		Nos.	21
(d) PLDB Branches		Nos.	01
(IX) Education			
(a) Primary school		Nos.	3354
(b) Middle schools		Nos.	916
(c) Secondary & senior secondary schools		Nos.	864
(d) Colleges		Nos.	106
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District Ghazipur

S. No.	Name of Ind. Area/Estate	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Nandgunj, Ghazipur	51.77	51.77	900/-	52	48	04	14
2	Mini Industrial Estate, Saidpur, Tajpur, Ghazipur	4.032	2.97	107/-	58	58	-	-
3	Mini Industrial Estate, Ichauli, Mohammadabad, Ghazipur	2.48	2.12	121.30	39	02	37	01
4	Mini Industrial Estate, Baghari, Zamaniya, Ghazipur	3.00	2.50	51	39	-	-	-
5	Mini Industrial Estate, Bhadaura, Asiyan, Ghazipur	3.00	2.5	151	50	-	-	-
	Total	64.282	61.86		238	108	31	15

Source: DIC, Ghazipur

3. INDUSTRIAL SCENERIO OF GHAZIPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	Nos.	5896
2.	Total Industrial Unit	Nos.	5896
3.	Registered Medium & Large Unit	Nos.	04
4.	Estimated Average Number of Daily Workers Employed in Small Scale Industries	Nos.	21833
5.	Employment in Large and Medium Industries	Nos.	2308
6.	Number of Industrial Area	Nos.	05

7.	Turnover of Small Scale Industries	IN Lac	50684
8.	Turnover of Medium & Large Scale Industries	IN Lac	27031

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	31	102	14.54
	1985-86	36	105	17.67
	1986-87	31	95	15.69
	1987-88	83	247	42.96
	1988-89	95	318	47.67
	1989-90	85	287	40.77
	1990-91	82	261	40.69
	1991-92	98	339	52.32
	1992-93	91	322	51.48
	1993-94	97	359	53.69
	1994-95	85	289	43.68
	1995-96	96	345	49.96
	1996-97	66	237	33.42
	1997-98	91	339	47.77
	1998-99	95	341	55.63
	1999-2000	97	349	53.82
	2000-01	362	1387	271.50
	2001-2002	353	1285	320.66
	2002-03	357	1299	219.50
	2003-04	369	1293	221.72
	2004-05	351	1289	220.68
	2005-06	348	1268	310.49
	2006-07	405	1367	329.69
	2007-08	523	2056	1808.00
	2008-09	523	2031	1998.00
	2009-10	523	2106	1309.00
	2010-11	563	2119	1527.00
	Total	5896	21833	9198.00

Source: DIC, GHAZIPUR

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	968	392.72	3575
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	13	3.96	41
25.	Jute & jute based	165	48.93	556
26.	Ready-made garments & embroidery	163	51.34	615
27.	Wood/wooden based furniture	559	397.01	2133
28.	Paper & Paper products	17	3.66	71
29.	Leather based	-	-	-
31.	Chemical/Chemical based	08	4.07	39
30.	Rubber, Plastic & petro based	14	3.65	58
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	29	6.19	115
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	3008	1007.84	9493
01.	Others	951	711.58	5122
	TOTAL	5896	21833	9198

Source: DIC, Ghazipur

3.4 Large Scale Industries / Public Sector undertakings

3.4.1 List of the Units in Ghazipur & Near By Area

1. M/s Govt. Opium & Alkied Industries, Ghazipur
2. M/s Purvanchal Co-operative Spinning Mill Ltd., Bahadurgunj, Ghazipur
3. M/s Lords Distillery Pvt. Ltd., Nandgunj, Ghazipur
4. M/s Sukhbir Agro Energy Pvt. Ltd., Fatehullahpur, Ghazipur

3.4.2 Major Exportable Item

The Govt. Opium & Alkied Industries, Ghazipur is exporting the items i.e. Opium Powder I.P. and Opium Cake I.P. and in future their export may likely to be increased.

3.4.3 Growth Trend

All the units as listed above have shown negative growth in recent past except for Lords Distillery which has been stagnant.

3.4.4 Vendorisation / Ancillarisation of the Industry

Present status of Vendorisation or Ancillarisation of MSEs Sectors by the above mentioned 4 Nos. of Large Scale Industries/ Public Sector Undertakings is very poor. However potential does exist for supply of consumable stores and services for repair and maintenance.

3.5. Medium Scale Enterprises - Nil

3.5.1 List of the units in Ghazipur & Near By Area - Nil

3.5.2 Major Exportable Item - N A

3.6 Potential for Development of MSMEs.

Demographic profile of the districts is predominantly rural in character with high level of poverty. Small and marginal farmers dominate the scenario of land holding. The district has potential for development of dairy, dairy cum banana cultivation, dairy cum fisheries projects, dairy products, horticulture including medicinal and aromatic crops, fisheries, vermin-compost, agro based and food processing industries etc. Medicinal and aromatic plants are the emerging sectors in the state with demand coming from traditional health systems like ayush, nutraceuticals, perfumes industry and cosmetic industry. State medicinal plant board had identified crops like satavar, kalmegh, stevia for cultivation in the district. At present these are being cultivated by a few progressive farmers but its potential for commercial purpose yet to be realized

3.6.1 Service Enterprises

In order to cater to the local demand several service enterprises like private schools, nursing homes, restaurants, photo copy centers, tent houses, printing press, cyber café, repair shops for house hold electrical and electronics goods, etc. have come. Some of the service areas having potential for development are:

1. Hotel Industry,
2. Nursing Home
3. Studio Colour Lab

4. Gym
5. Laundry
6. Embroidery
7. Beauty Parlour
8. Repairing of electronic item/products
9. Repairing of diesel engine & pump sets.
10. Printing Press
11. Cyber Café
12. Tent House
13. Boutique
14. Mobile Repairing
15. Photocopier
16. Training Institutions
17. D T P

3.6.2 Potential for new MSMEs

1. Agro Based Industry
2. Rice Mill
3. Dal & Oil Mill
4. Dairy Product
5. Bakery Industry
6. Floor Mill
7. Cold Storage
8. Straw Board
09. Garment Manufacturing
10. Packaging Industry.
11. Wooden Crafts
12. Paper Industry
13. Fly Ash Bricks
14. Plastic Industry
15. Mineral Water Plant
16. Phenyl Industry
17. Detergent Powder Manufacturing
18. Masala Udyog
19. Sewai udyog

20. Hatchery Udyog
21. Soyabean/Bari Udyog
22. Disposal Glass
23. Disposal Cup & Plates
24. Food Industry

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

There is only one cluster of Jute Wall Hanging Paharpur Kala and nearby area.

4.1.1 Manufacturing Sector

1. Jute Wall Hanging Cluster

4.1.2 Service Sector - Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster: Jute Wall Hanging Cluster at Paharpur Kala

1	Principal Products Manufactured in the Cluster	Jute Wall Hanging of different kind and Jute Articles
2	Name of the SPV	Jute Wall Hanging Sanstha, Paharpur Kala, Ghazipur
3	No. of functional units in the clusters	600
4	Turnover of the Clusters	226.80 Lakh
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	4000
7	Average investment in plant & Machinery	150.00 Lakh
8	Major Issues / requirement	Marketing of the product, availability of finance and working capital. Required Jute Bank for Raw Material and Dyeing Plant as well as CFC.
9	Presence of capable institutions	IICT, Bhadohi (S. R. Nagar)
10	Thrust Areas	Skill Development, Technology up gradation, Innovation in Product Design.
11	Problems & constraints	Non-availability of skilled worker, Poor marketing, Old Technology for dyeing & weaving, Non-availability of Raw Material, Fluctuation of Prices, Poor access to Professionally Trained Designers etc.

Present status of the cluster:-

Soft Intervention was done by District Industries Center, Ghazipur and preparation of DPR for CFC is in progress.

5. General issues raised by industry association during the course of meeting

The general issues raised during the course of meeting are as under:

1. Electricity Problems.
2. Health Problems
3. Safety & Security
4. Bankers do not accept loan applications under CGTMSE especially in cases of the new entrepreneurs and insist for the collateral security.

'8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre at District Level.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Ghazipur. 3. Khadi & Village Industries Commission, Varanasi
3.	Land and Industrial shed	1. UPSIDC 2. UPSIIC 3. District Industries Centre at District Level.
4.	Financial Assistance	a) UPFC for Plant & Machinery b) Nationalised Banks for Working Capital c) Khadi & Village Industries commission, Varanasi d) PICKUP, Gomti Nagar, Lucknow e) SIDBI f) NSIC
5.	For raw materials under Govt. Supply	1. UPSIC, Varanasi 2. District Industries Centre at District Level.
6.	Plant and machinery under hire / purchase basis.	NSIC, Naini, Allahabad
7.	Power/ Electricity	UP State Electricity Board at District Level.
8.	Technical Know –how.	1. Br. MSME – Development, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Ghazipur. 3. Khadi & Village Industries Commission, Varanasi
9.	Quality & Standard	Bureau of Indian Standard, Kanpur/Lucknow.
10.	Marketing /Export Assistance	1. Br. MSME – Development, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Ghazipur. 3. Khadi & Village Industries Commission, Varanasi 4. DGFT, Varanasi 5. EGCG, Varanasi
11.	Other Promotional Agencies	1. Entrepreneurship Development Institute, Varanasi.